

# FALL 2006 Design LINES

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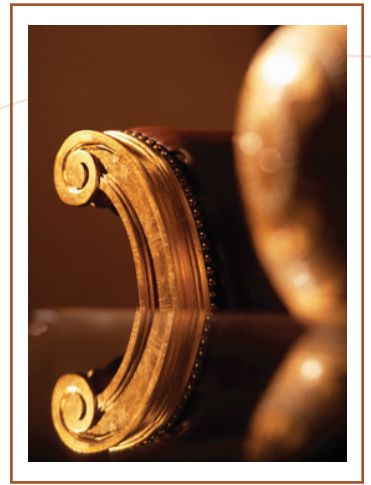
**Josephine  
Homes**

360 DEGREES OF  
CUSTOMER CARE



# 360° APPROACH TO CUSTOMER LOYALTY

JOSEPHINE HOMES DEMONSTRATES ITS COMMITMENT TO THE HIGH-END LUXURY MARKET BY MASTERFULLY ORCHESTRATING A WELL-ROUNDED APPROACH TO EXCEPTIONAL PRODUCT OFFERINGS, TIMELY FULFILLMENT AND QUALITY CUSTOMER CARE.



With more than 5,000 items in its collection, **Josephine Homes** has the proficiency to be your partner for simple everyday projects to extraordinary special commissions.

### **360 Degree Product Collection:**

Josephine Homes offers a complete collection of unique furniture products and sophisticated decorative accent pieces that will enhance any living space. These works of art create a perfect harmony in any surroundings.

### **360 Degree Fulfillment:**

Josephine Homes collaborates with design professionals from art direc-

tion, design specification and product development to timely delivery and quality review and feedback cycles.

### **360 Degree Customer Care:**

Josephine Homes offers a well-rounded customer care program, including full customization services to help design professionals increase their value-add and key differentiators.

"Our quality customer care and expertise in providing exceptional customization services have been instrumental in building our clients' loyalty," says Rafat Shaheen, CEO of Josephine Homes.

Josephine Homes is establishing a new strategic alliance with key European manufacturers to collaborate on innovative product lines with new whimsical motifs and superior quality which will be showcased in Winter 2007. *sfn*



a well-rounded  
methodology

Josephine Homes  
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10 a.m. - 5 p.m.  
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